



PRESS RELEASE

IGEM 2023 OPENS DOORS TO STRONG RESPONSE LEADING GREEN TECHNOLOGY COMPANIES FILL UP OVER 400 EXHIBITION BOOTHS

Organised by the Ministry of Natural Resources, Environment and Climate Change (NRECC) and co-organised by the Malaysian Green Technology and Climate Change Corporation (MGTC), Southeast Asia's leading trade event for green technologies and eco solutions, the International Greentech & Eco Products Exhibition & Conference Malaysia (IGEM) opened doors to business today with leading companies occupying over 400 exhibition booths.

Being hosted for the 14th consecutive year, this edition of IGEM themed "Race Towards Net Zero: Leadership For Climate Action", targets RM4 billion in business leads and 40,000 visitors from over 40 countries. The event has been a must-attend for all those in the sustainable development value chain as reflected in its stellar track record of RM41 billion in business leads, and over 530,000 visitors from over 112 countries since 2010.

Minister of Natural Resources, Environment and Climate Change, YB Nik Nazmi Nik Ahmad said, "At a time when climate action is fast gaining traction, IGEM 2023 is indeed timely, significant and impactful in converging our efforts in our Race Towards Net Zero. I am pleased by the turnout of exhibitors, speakers, delegates, trade attachés, corporate leaders and business visitors, as it reflects not just the popularity of IGEM but also the urgency towards climate action."

The exhibition floor is organised by the sub-themes of Empowering Cities, Electrifying Mobility, Decarbonising Energy, Accelerating Circularity and Conserving Biodiversity with leading corporations such as Tenaga Nasional Berhad (TNB), Leader EV Solutions Sdn Bhd, Samaiden Group Berhad, Solarvest Holdings Berhad and Cenergi SEA Berhad making a presence with their impressive booths.

Among the distinguished participants this year were representatives from various countries, including Austria, Canada, and Sweden among others as well as leading financial institutions such as UOB, Alliance Bank and CIMB.

Also returning to IGEM 2023 are prominent solar companies including Canadian Solar, Jinko, Longi, Sungrow and Trina underscoring the importance of our event to the renewable energy sector.

A key highlight of IGEM this year is the AtoZero ASEAN Summit & Exhibition which is co-located and runs concurrently with the event. Powered by Gentari, the AtoZero ASEAN convenes the who's who from across the net zero value chain, including key decision makers and changemakers to comprehensively explore pathways, policies and business opportunities to drive the global net zero transition agenda.

Minister of Natural Resources, Environment and Climate Change, YB Nik Nazmi Nik Ahmad said, "For ASEAN to be a determining factor in the just energy transition, we need to discuss and reach consensus on pressing and pertinent topics such as regional inter-connectivity partnerships, energy storage, carbon capture, green financing, hydrogen economy and ASEAN future grid among others. This makes AtoZero ASEAN a significant inclusion into IGEM to enable us to drive leadership dialogues, investments and innovations around ASEAN's net zero pathways."

On the first day of IGEM 2023, the Minister also officiated the soft launch of Malaysia's Pavilion for its participation in the 28th Conference of the Parties to the United Nations Framework Convention on Climate Change (UNFCCC COP 28), which reflects Malaysia's commitment to focus on energy transition and the reduction of greenhouse gas emissions in alignment with its Climate Change Advisory Panel.

Numerous Memoranda of Understanding (MoUs) will be signed between Malaysian and international parties during IGEM 2023, reinforcing their commitment to the regional green economy.

The event will also feature the much-in-demand business networking sessions organised by the Malaysian Investment Development Authority (MIDA), Malaysia External Trade Development Corporation (MATRADE) and MGTC.

"IGEM 2023 will play a decisive leadership role in accelerating and delivering the region's Net Zero and Just Energy Transition agenda. We see events like IGEM as a crucial contribution to national, regional and global climate action," the Minister concluded.

IGEM 2023 is also hosting several conferences on topics such as energy efficiency, carbon market, planetary health, low-carbon mobility, hydrogen economy, water, environment, circular economy, technologies in ESG and green incentives.

IGEM 2023 and AtoZero ASEAN will jointly be officiated by the Deputy Prime Minister of Malaysia, Dato' Sri Haji Fadillah Haji Yusof on behalf of the Prime Minister of Malaysia at the opening ceremony on 5th October 2023.

To be part of this exciting Race Towards Net Zero, sign up for free as a trade or public visitor at <https://register.igem.my/>. For further details on IGEM 2023, please visit www.igem.my

MINISTRY OF NATURAL RESOURCES, ENVIRONMENT AND CLIMATE CHANGE (NRECC)

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